

SPONSORSHIP OPPORTUNITY



TITLE PARTNERSHIP OPPORTUNITY: INDOOR TURF FIELD HOUSE

INVESTMENT \$150,000 OVER 5 YEARS

The Indoor Turf Field House provides members and guests at MacDonald Island Park the ability to participate in organized sports, drop-ins, and family focused community events all year round! These include:

- Youth-focused programming
- Grass roots social profit organizations sessions
- Host venue for Fun Fridays, Community Registration Day, The Craze presented by Syncrude, and Corporate Team Building
- Practice facility for Fort McMurray Monarchs and Fort McMurray Giants

PARTNERSHIP BENEFITS

- Exposure as a community partner in alignment with the Regional Recreation Corporation of Wood Buffalo's mandate to inspire quality of life in the region
- Official naming rights as the partner of the "Company Name Indoor Turf Field House" for a period of 5 years
- Prominently displayed corporate name and logo at the Indoor Turf Field House
- Includes annual staff adult memberships to MacDonald Island Park and enrollment opportunity for Group Memberships discount for employees
- Build awareness with integrated marketing plan via media relations, incentives, social media, advertising, and promotions
- Invitation for your team to the annual RRC stakeholder reception; recognizing new partnerships
- 5% of investment goes toward the WB Kids program, which enhances quality of life in Wood Buffalo by ensuring every kid can afford to have fun

MAKING A DIFFERENCE



MacDonald Island Park acts as a second home for the residents of the region and the place where they come to enjoy their leisure time & gain access to key services.



MacDonald Island Park attracts key demographics of young families, industry workers and corporate audiences with high utilization of 1,000,000+ visits annually.



Provides a wide variety of programs and services including health and wellness programming and events, multi-cultural services, programs for young children, seniors and more.

CONTACT

SPONSORSHIP@RRCWB.ca
780-791-0070, ext. 6915