

## Title Partnership Opportunity



Support access to youth programs



Engage your Employees



Showcase your brand at MIP



Enhance quality of life in Wood Buffalo

The Kids Clubhouse at MacDonald Island Park provides members and guests with safe, convenient and affordable child care all year round!

Whether dropping in for a workout, enjoying a game of adult shinny, reconnecting with other parents or heading to the Wood Buffalo Regional Library to study or read in peace, parents and caretakers can trust that their little ones are being supervised by a knowledgeable and experienced Clubhouse Leader.

By sponsoring this amenity at MIP, you are aligning your brand with excellence in the delivery of community focused programs and your investment makes it possible to provide reduced child care rates to Wood Buffalo families.

Your partnership supports the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.

**INVESTMENT** \$54,000 over 3 years or \$75,000 over 5 years

### Partnership Benefits

- Official naming rights as the partner of the Kids Clubhouse including prominent display of your corporate logo at the entrance
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Opportunity to be the title partner on the Indoor Playground at a discounted rate of \$9,000 annually
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

### Contact

SPONSORSHIP@RRCWB.CA



The Regional Recreation Corporation of Wood Buffalo humbly acknowledges that the land on which we gather, play and connect is Treaty 8 Territory, the traditional lands of the Cree and Dene, and the unceded territory of the Métis.