




**WB KIDS**  
Support access to youth programs



**Engage your Employees**



**Showcase your brand at MIP**



**Enhance quality of life in Wood Buffalo**

# Indoor Playground

The Indoor Playground sees over 10,000 visits annually and provides members and guests with a safe, affordable and convenient space to play all year round!

Busy families can juggle multiple extracurricular activities with ease as they utilize this space with their younger children while other members of the family are busy at practice, sport games or simply visiting the gym. The Indoor Playground also provides a great option for families to get out of the house and stay active during the cold, winter months.

By sponsoring this amenity you are supporting the RRC as we work towards our vision of creating community by inspiring the residents of Wood Buffalo to gather, play and connect.

**INVESTMENT** \$54,000 over 3 years or \$75,000 over 5 years

## Partnership Benefits

- Official naming rights as the partner of the Indoor Playground including prominent display of your corporate logo at the entrance to the Indoor Playground
- Logo inclusion and/or name recognition in applicable marketing materials and official communications
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for health and wellness in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Opportunity to be the title partner on the Kids Clubhouse at a discounted rate of \$9,000 annually
- Corporate partnership highlight on applicable RRC websites
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

**Contact**  
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