



MONSTER TRUCK
NITRO
TOUR

PRESENTED BY

BURNCO

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PARTNERSHIP OPPORTUNITIES



TIER 1

INVESTMENT

\$7,500

The 2023 Monster Truck Nitro Tour presented by BURNCO will welcome car crushing giants to the SMS Equipment Stadium, to compete in racing, wheelie contests, and amazing freestyle action.

As an official event partner, your corporation will be supporting this highly-anticipated family event. Your company will showcase it's strong commitment to the community of Wood Buffalo and display it's community spirit with thousands of families attending the festivities on September 8 & 9, 2023.

PARTNERSHIP BENEFITS

- Community exposure and recognition as a committed partner in the region
- Corporate name and/or logo included in event promotional materials including print advertising, social media promotions, event web page, and media release
- Corporate name and/or logo included in event announcements and event sponsorship signage
- 25 VIP Tickets (includes general admission event ticket, Pit Party Pass & commemorative badge)
- Thank you post on event Facebook page, including corporate name and logo, highlighting your corporations event sponsorship
- Opportunity to give away promotional material to the event attendees
- Thank you mentions on RRC social media websites and press releases



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PARTNERSHIP OPPORTUNITIES

SPONSORSHIP@RRCWB.CA



TIER 2

INVESTMENT
\$5,000

The 2023 Monster Truck Nitro Tour presented by BURNCO will welcome car crushing giants to the SMS Equipment Stadium, to compete in racing, wheelie contests, and amazing freestyle action.

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PARTNERSHIP BENEFITS

- Community exposure and recognition as a committed partner in the region
- Corporate name and/or logo included in event promotional materials including social media promotions, event web page, and media releases
- Corporate name and/or logo included in event announcements and event sponsorship signage.
- 15 VIP Tickets (includes general admission event ticket, Pit Party Pass & commemorative badge)
- Thank-you mentions on RRC social media websites and press releases.



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TIER 3

INVESTMENT
\$2,500

The 2023 Monster Truck Nitro Tour presented by BURNCO will welcome car crushing giants to the SMS Equipment Stadium, to compete in racing, wheelie contests, and amazing freestyle action.

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PARTNERSHIP BENEFITS

- Community exposure and recognition as a committed partner in the region.
- Corporate name and/or logo included in event promotional materials including social media promotions, event web page, and media releases
- Corporate name and/or logo included in event announcements and event sponsorship signage
- 5 VIP Tickets (includes general admission event ticket, Pit Party Pass & commemorative badge)
- Thank-you mentions on RRC social media websites and press releases.



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PARTNER INFORMATION

Please complete this form and e-mail it to the contact listed below.

Partner Name: _____

Contact Person: _____

Phone: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Authorized Signature: _____

Return completed form to:

Regional Recreation Corporation of Wood Buffalo

sponsorship@rrcwb.ca

Please indicate your desired partnership:

Tier 1: _____

Tier 2: _____

Tier 3: _____



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