

SPONSORSHIP OPPORTUNITY



TITLE PARTNERSHIP OPPORTUNITY: WATER SLIDES

INVESTMENT \$75,000 OVER 5 YEARS

With over 300,000 annual visitors, the Water Slides provide an opportunity to support community brand exposure for your business.

- Young families
- Fitness enthusiasts
- Seniors
- Social profit user groups
- National swim competitions
- Lifeguard and First Aid training programs

PARTNERSHIP BENEFITS

- Exposure as a community partner in alignment with the Regional Recreation Corporation of Wood Buffalo's mandate to inspire quality of life in the region
- Official naming rights as the partner of the "Company Name Water Slides" for a period of 5 years
- Prominently displayed corporate name and logo on the Water Slides
- Includes annual staff adult memberships to MacDonald Island Park and enrollment opportunity for Group Memberships discount for employees
- Build awareness with integrated marketing plan via media relations, incentives, social media, advertising, and promotions
- Invitation for your team to the annual RRC stakeholder reception; recognizing new partnerships
- 5% of investment goes toward the WB Kids program, which enhances quality of life in Wood Buffalo by ensuring every kid can afford to have fun

MAKING A DIFFERENCE



MacDonald Island Park acts as a second home for the residents of the region and the place where they come to enjoy their leisure time & gain access to key services.



MacDonald Island Park attracts key demographics of young families, industry workers and corporate audiences with high utilization of 1,000,000+ visits annually.



Provides a wide variety of programs and services including health and wellness programming and events, multi-cultural services, programs for young children, seniors and more.

CONTACT

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