

SPONSORSHIP OPPORTUNITY



Title Partnership Opportunity Kids Clubhouse

The Kids Clubhouse at MacDonald Island Park provides members and guests with safe, convenient and affordable child care at MIP all year round.

Whether dropping in for a workout, enjoying a game of adult shinny, reconnecting with other parents or heading to the Wood Buffalo Regional Library for some quiet study or reading time, parents and caretakers can trust that their little ones

are being supervised by a knowledgeable and experienced Clubhouse Leader.

By sponsoring this amenity at MIP, you are aligning your brand with excellence in the delivery of community focused programs and your investment makes it possible to provide reduced child care rates to Wood Buffalo families.

INVESTMENT \$150,000 Over 5 Years

Partnership Benefit

- Official naming rights as the partner of the Kids Clubhouse
- The right to prominently display your corporate logo at the entrance of the Kids Clubhouse
- 5 annual MacDonald Island Park Adult Memberships
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Official media announcement highlighting your long-term commitment & support for children and families in Wood Buffalo
- Announcement of new partnership on the exterior and interior digital display screens at MIP
- Interior digital display advertising spot for a period of one year (value of \$6,000)
- Inclusion in MIP's social media campaigns showcasing community impact and people
- Logo and/or name recognition through promotional materials, publications and communication opportunities
- Logo and/or name recognition on macdonaldisland.ca and rrcwb.ca
- Employee engagement opportunities
- Invitation to the annual RRC stakeholder event
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun
- Exposure as the most prominent community partner with child care services at MacDonald Island Park, supporting a highly-demanded service for the community
- Exposure as a community partner in alignment with the RRC's mission to inspire Wood Buffalo to gather, play & connect

Contact

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