

# SPONSORSHIP OPPORTUNITY

## TAKE IN ALL THE ACTION AT THE SMS EQUIPMENT STADIUM AND SHELL PLACE

- Home to the Fort McMurray Monarchs football team
- Host of the 2016 & 2018 CMFL National Champions
- World class stadium for a variety of local sporting tournaments
- Concert venue hosting artists like Aerosmith, Toby Keith, Slayer, Carrie Underwood, Nickelback and Bryan Adams, to name a few!
- Event Stadium bringing a variety of entertainment to Wood Buffalo including Monster X Tour, Nitro Circus, Northern Kickoff I and II, Canada Summer Games, Wood Buffalo Rocks, & much more!
- Venue for conferences, meetings and banquets
- Ballroom space for corporate bookings and community functions year-round

## Title Suite Partnership IN SHELL PLACE OVERLOOKING THE SMS EQUIPMENT STADIUM

**INVESTMENT** \$50,000 Over 5 Years

Partner with the RRC to receive official naming rights and community exposure in Shell Place at MacDonald Island Park. As a suite partner, your corporation will provide a direct investment into the community and support access to local programming and activities in the Wood Buffalo region.

Our fully furnished, corporate suites host up to 20 people and include a patio overlooking the stadium. With preferred access, you will have the first opportunity to purchase tickets in your suite for all concerts and events at the SMS Equipment Stadium.

Corporate suites provide unique ways to entertain clients and employees during staff functions or RRC events. Throughout the year, these versatile spaces can also host training opportunities or corporate meetings. Additionally, your suite provides brand exposure and recognition in Shell Place during major events, conferences, banquets and community functions.

### Partnership Benefits

- Official naming rights as a suite partner for a period of 5 years
- Corporate name and logo recognition above the sink, on the door, and on the door plate to your suite. This signage is produced and installed at the expense of the RRC
- Preferred access to your corporate suite for any and all events
- Opportunity to book your corporate suite at a discount of 25%
- Opportunity to enroll in the MIP Group Membership discount program for employees
- Exposure and recognition as a community partner
- Logo and/or name recognition on [macdonaldisland.ca](http://macdonaldisland.ca) and [rrcwb.ca](http://rrcwb.ca)
- 5% of investment goes toward the WB Kids program which provides funding for recreational activities for youth in Wood Buffalo, ensuring every kid can afford to have fun

### Contact

SPONSORSHIP@RRCWB.CA

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